

In the News: Media that is talking about *New Product Blueprinting*

Print & Digital



Industrial Equipment News

October 17, 2008
Circulation 201,615

Sales and Service
Excellence

Sales and Service Excellence

November 2008

IdeaMarketers
Where YOUR Ideas Shine!

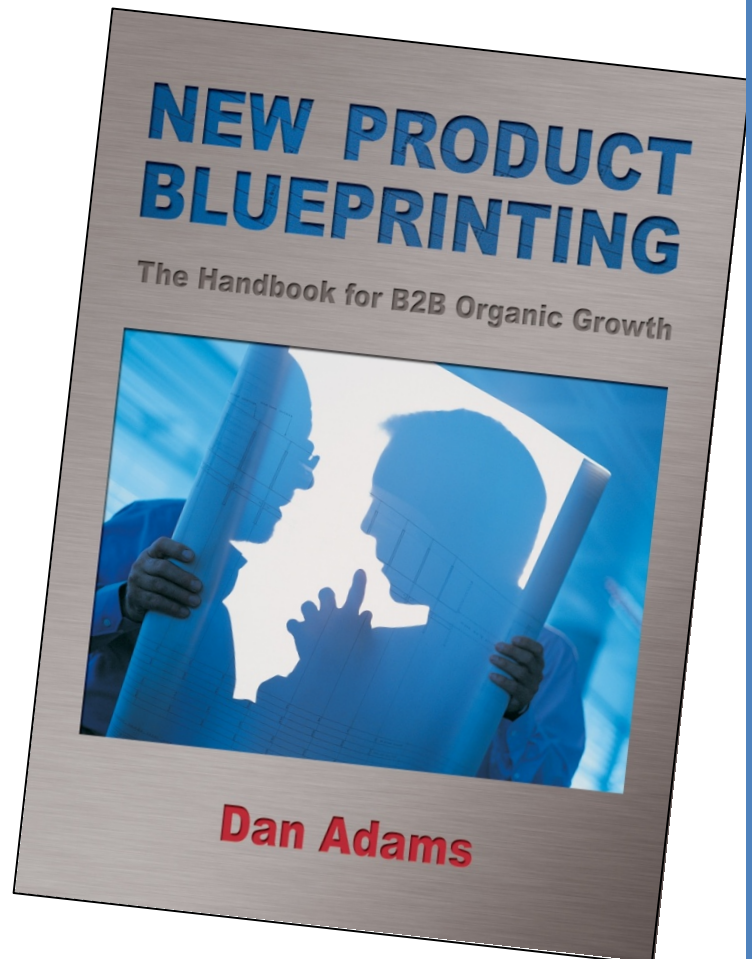
IdeaMarketers

November 18, 2008
161,067 Visitors per Month

American Marketing Association
marketingpower

MarketingPower

September 2008
142,673 Visitors per Month





IndustryWeek
December 2008
Circulation 126,576

exec

ExecDigital
November 3, 2008



Manufacturing Business Technology
October 27, 2008
Circulation 88,333

MANAGEsmarter

Sales & Marketing Management
October 9, 2008
Circulation 60,697



Supply & Demand Chain Executive
November 13, 2008
Circulation 54,738

>>RELIABLEPLANT

Reliable Plant
November 2008
Circulation 52,215

INJECTION **>>> MOLDING**

Injection Molding

September 28, 2008

November 18, 2008

Circulation 41,049

CONVERTING

Printing, Packaging, Label Solutions

Converting

December 3, 2008

Circulation 40,300

Progressive Distributor

Progressive Distributor

October 9, 2008

December 2008

Circulation 37,629

RIS

RETAIL INFO SYSTEMS NEWS

RIS - Retail Info Systems News

November 18, 2008

Circulation 22,050

IndUS BUSINESS JOURNAL

Indus Business Journal

October 15, 2008

Circulation 20,000



Advanced Manufacturing

October 2008
Circulation 17,263



Print Professional Magazine

November 18, 2008
Circulation 12,590



User Group Network News

October 1, 2008
8,389 Visitors per Month



The Association for Work Process Improvement

September 8, 2008



DT&G

October 2008



B2B

October 12, 2008
Circulation 5,560



Association of Equipment Manufacturers

October 13, 2008

MakeMoneyMyself

MakeMoneyMyself

October 16, 2008



Congoo

October 9, 2008

Silobreaker

SiloBreaker

November 11, 2008

THE Business Journal
OF WEST CENTRAL OHIO

The Business Journal of West Central Ohio

November 2008

Free-Articles-Zone
free reprint articles

Free Articles Zone

November 26, 2008

PressReleaseSpider.com

Press Release Spider

November 26, 2008

Articlesbase

ArticlesBase

November 26, 2008



Dime-Co.com

November 26, 2008

Regular Contributor

FAST COMPANY

Fast Company

Business Blogger, Fastcompany.com

Circulation 742,316

491,754 Visitors per Month

Coming Soon



CRM - Customer Relationship Management

February 2009

Circulation 80,000



US Tech

Run Date TBD

Circulation 35,000



Dan Adams, President of Advanced Industrial Marketing, Inc., is passionate about B2B new product development. In over 30 years working within and with major B2B corporations, he has explored every aspect of product development, building New Product Blueprinting from the ground up. He is a chemical engineer and holder of many patents and innovation awards, including a listing in the National Inventors Hall of Fame. Adams was head of strategic planning for a billion-dollar company and has extensive experience in Fortune 500 marketing, business development, and leadership positions. He is an award-winning speaker and conducts workshops in every region of the world. Advanced Industrial

Marketing, Inc. (AIM), was built on the belief that understanding your customers' deepest needs is a competitive advantage you should learn—not outsource. AIM conducts workshops globally to train commercial and technical teams in advanced B2B product development, provides strong post-workshop coaching support...and then gets out of the way.